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I would like to make a:

☐ monthly / ☐ quarterly / ☐ annual gift to SOAS of

£

Starting / /

Name(s) of account holder(s)

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Instruction to your bank or building society

Please pay RSM 2000 (on behalf of SOAS, University of London) direct debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with RSM 2000 re SOAS, University of London and, if so, details will be passed electronically to my bank / building society.

Signed

Date

Make a single donation

I would like to make a single donation of

£

☐ Cheque (made payable to SOAS)

☐ MasterCard / ☐ Visa / ☐ Maestro / ☐ American Express

Card number

Start date

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Other Methods of Giving

Bank Transfer

NatWest Moorgate
94 Moorgate, London, EC2M 6XT

Sort Code: 56-00-23
Account Number: 08622655
Account Name: SOAS

Swift Code: NWBKGB2L
IBAN: GB77NWBK56002308622655
Reference: SSAI TC18

Cheque

All cheques should be made out to 'SOAS University of London' and sent to the address below.
Please remember to include a note that you are donating to the SOAS Tamil Studies Chair.

For more information regarding a donation or if you are interested in donating through an organisation, please call +44 (0)20 7898 4041 or email us on philanthropy@soas.ac.uk
Visit bit.ly/SOASTamil for updates on Tamil Studies at SOAS

FREEPOST RSGT-TUJA-AJXL
Development Office, Faber FG05
SOAS, University of London, Thornhaugh Street,
Russell Square, London WC1H 0XG
(No stamp necessary if posting from the UK)

Make your gift worth 25% more

☐ If you are a UK taxpayer please tick the box so that SOAS can claim back 25p for every £1 you give at no extra cost to you.

Higher rate taxpayers can claim back the difference between the basic and higher rate of income tax.

Date

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I am happy to be contacted by:

☐ Phone ☐ Post ☐ Email ☐ Text message

All data is held securely by SOAS, University of London in accordance with the Data Protection Act. We will keep you updated with news from our campus, including research, courses, volunteering opportunities, careers advice, events, alumni and fundraising activities. Depending on your preferences, you will receive communications via post, email, telephone, text and social media. We will pay attention to your responses (including e-tracking) and, from time to time, may use your data for profiling, targeting, and research purposes. We will make every effort to keep your data up to date using various sources, like data cleaning bureaus. Your information will only be made available to our staff, recognised alumni groups, and trusted agents acting on behalf of the School. For more info please refer to our privacy policy at www.soas.ac.uk/infocomp/dpa/daee-privacy-statement/. If you wish to alter your communication preferences, or do not wish your data to be used in this way please contact the Alumni Office on +44 (0)20 7898 4041, or alumni@soas.ac.uk.

SOAS is an exempt charity, Inland Revenue Number X14199

Tamil Studies at SOAS, University of London

*What clearly eye discerns at
right, with steadfast will,
And mind unslumbering,
that should man fulfil.*

- Thirukkural 668, 32BC



*'An act that has been
firmly resolved on must
be as firmly carried out
without delay.'*

- Translation by G.U.Pope



SOAS
University of London



**SOUTH ASIA
INSTITUTE**

SOAS University of London

Support Tamil Studies at SOAS, University of London

Tamil Studies at SOAS, University of London has a long history dating back over 75 years. Tamil was one of the twenty languages offered at SOAS in its first year of operation after it was founded in 1916. However, as a result of increasing cuts in government funding, many regional languages such as Tamil are no longer taught at SOAS. With a view to see Tamil Studies remain an area of scholarship and teaching in London, SOAS and TamilChairUK cordially invite you to join this event to mark the launch of the Tamil Studies campaign at SOAS.

Tamil at SOAS

World renowned Tamil Scholars such as Dr John Marr, Stuart Blackburn and David Shulman are the prodigies of SOAS. They were predated by an earlier generation of Tamil scholars such as the epigraphist and archaeologist of Sri Lanka, Don Martino de Zilva Wickremasinghe, who taught Tamil at SOAS in the 1920s, and the famous scholar M.S.H Thompson. Due to government funding cuts, Tamil Studies saw a period of decline. The partnership between SOAS and the TamilChair UK aims to invigorate Tamil Studies at SOAS.

Our Aim:

- Ensure Tamil is taught and is accessible for all university students in London, to a standard that provides credits for their degree
- Invigorate Tamil Studies at SOAS enabling students and academics to study and research Tamil culture and social sciences to the highest level
- Award scholarships to ensure that academic and individual quality is the only requirement for access to Tamil Studies, for undergraduate and postgraduate applicants

Establishing Tamil Studies at SOAS

- Invest in an endowment for scholarships to establish them in perpetuity

- Conserve and digitise cultural and material heritage such as the palm-leaf manuscripts
- Enhance the statue and surrounding environment of the Thiruvalluvar statue at SOAS with the aim of making it a 'destination' and focus for Tamil community events
- Establish and support institutional partnerships valuable to Tamil and Tamil Studies in the UK and internationally
- Create sustainable academic posts focused on innovative teaching and research of Tamil and Tamil Studies

Endow a professorial/senior academic Chair in Tamil and Tamil Studies

Where will the money go?

Create an academic post focused on innovative teaching and research of Tamil and Tamil Studies.

The appointment of a Senior Research/Teaching Fellow will help build and connect a community, internally and externally to SOAS, which is actively engaged or interested in Tamil Studies and the teaching of Tamil.

The Statue of Thiruvalluvar at SOAS will continue to be the focal point of community celebration and activity.

The Future of Tamil Studies at SOAS

To harness the energy and connections to help support:

- Scholarships in support of Tamil Studies
- The conservation and digitisation of Tamil artefacts in the SOAS Library collection, including the palm leaf manuscripts
- The enhancement of the Statue of Thiruvalluvar
- The creation of a permanently endowed Chair in Tamil Studies at SOAS

We will be reaching out to the community and organisations to help support us in securing the future of Tamil Studies at SOAS.